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Coddington's New and Standard ROSES

1932

L. B. CODDINGTON CO.

Grower and Hybridizer

MURRAY HILL

NEW JERSEY

ABOUT OUR ROSES

WE ARE the originators of the new roses, President Hoover, Mrs. Herbert Hoover and Autumn.

Thousands of new roses are produced annually at a great expense in an effort to give rose lovers better, more beautiful flowers. None are considered worth-while unless superior to any now in cultivation.

AUTUMN

The flowers are of fine form, and a wonderful combination of crimson-scarlet and yellow. No other rose in the world like it. Florists find it in great demand. Price \$1.00 each. Per dozen \$10.00.

STANDARD VARIETIES

PRESIDENT HOOVER

A gorgeous rose of a really new color combination. Cerise-pink, orange and scarlet. Winner of four Gold medals. An excellent outdoor rose as well as for forcing.

MRS. HERBERT HOOVER

This is one of the finest crimson roses, a rich velvety dark red. Very fragrant.

BRIARCLIFF

A splendid rose-pink, without any shading at all.

RAPTURE

An exquisite salmon shade, deeper than Mme. Butterfly. Golden flush at base of petals.

JOANNA HILL

This rose is a clear yellow, deepening in center to orange. Strong stems producing an abundance of blooms.

PREMIER SUPREME

A rich dark pink.

WHITE KILLARNEY

Price Standard Varieties

Single Plant	-----	\$.50
6	-----	2.50
12	-----	4.00
25	-----	7.00
50	-----	12.00
100	-----	20.00

Special prices on 1,000 or more

All plants at above prices are delivered prepaid east of the Mississippi River. West of that dividing line of the country, add for postage as follows: 1 plant, 10 cts.; 12, 35 cts.; 25, 70 cts.; 50, \$1.20; 100, \$2.00.

WHAT OTHERS THINK



"Ships Point," Easton, Md., April 13, 1931

"The plants I bought from you last year, in spite of the terrific drought we had in Maryland, have come through splendidly."

Mrs. -- -- -----

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New Ulm, Minn., Oct. 6, 1931

"The roses I received from you this spring did very fine and I do believe the rose AUTUMN is the most wonderful one. It is still blooming. I have plenty of roses daily. Your plants are wonderful."

Dr. -- -- -----

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Ottumwa, Iowa, July 24, 1931

"Received the rose plants Thursday in good condition. The AUTUMN plants have bloomed three times for me during our hot spell of weather and in a few days will see the fourth bloom."

Mr. -----

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Brooklyn, N. Y., October 5, 1931

"At the beginning of the summer I purchased a PRESIDENT HOOVER rose bush from you. Of all the roses I have I think this is the most beautiful. I was surprised to see how hardy it is the first summer planted, and the buds appear on it like a sunrise. Will you kindly send me another one?"

Mr. -- -----

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Reading, Pa., Nov. 13, 1931

"I am glad to make the following report on the roses I received last spring. PRESIDENT HOOVER I honestly think is the finest domestic rose for garden purposes of recent years."

Mr. -- -- -----

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Portland, Ore., April 14, 1931

"I received the rose bushes PRESIDENT HOOVER and RAPTURE, and they arrived in perfect shape and want to thank you for the prompt service and the pains you have taken with so small an order."

Mr. -- -- -----

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Troy, N. Y., April, 1931

"Please send me double my order I usually get in the Spring, and let me know when to expect them."

Mrs. -- -- -----

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"Rose Arbor," Easton, Md.

"The roses arrived in fine shape yesterday."

Mrs. -- -- -----

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New Haven, Conn., May 2, 1931

"The plants have all been received in excellent condition and I am sure will give great satisfaction."

Mrs. -----

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Benson, Md., March 11, 1931

"I used to buy from you every year when I lived in West Orange. I am now living in Maryland and still wish to purchase from you."

Mr. -----

ABOUT OURSELVES



MURRAY HILL adjoins Summit, New Jersey. It is on the Lackawanna Railroad. Our office and greenhouses are but a short distance from the station. It is on good roads from all points in New Jersey.

Our business was established in 1895 and has grown until we are now one of the largest growers of roses in the East.

We have 40 greenhouses, the largest being 61 feet wide and 500 feet long, 600,000 square feet of glass. We have produced and sent to market six million roses in a year.



TIME OF DELIVERY

We begin filling orders as soon as our conditions allow, usually about the middle of May, in the latitude of New York, filling orders in rotation as far as possible and practicable.

Give full and complete address and shipping or delivery instructions. We try to deliver by truck within reasonable distance of Murray Hill.

The plants are ready for planting as received, but can be pruned back a little more if so desired. Plant firmly, and water as conditions of soil and weather make it advisable.

We are closed for business all day Sunday.



TO CARRY THE PLANTS THROUGH THE WINTER WE RECOMMEND THE FOLLOWING SIMPLE METHOD:

Before the ground is frozen too hard, usually about the middle of November, procure some rough straw or litter, or branches of evergreens, or dried leaves and put around the lower parts of plants, to a height of about one foot. Cover this with a little soil to prevent the wind from blowing it away. In the Spring remove this and cut away the wood killed by frost, giving a mulching of well-rotted manure.